

Steve Gibson
Middlesbrough FC
Riverside Stadium
Middlesbrough
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MIDDLESBROUGH
SUPPORTERS FORUM



the voices of Boro fans

25 August 2017

Dear Steve

We are writing to you on behalf of ourselves and all other supporters who will be travelling to an away game in the EFL Championship this season.

Along with countless other supporter organisations across the country we have campaigned since 2013 for the introduction of a “Twenty’s Plenty” cap on away tickets – a national campaign co-ordinated by the Football Supporters’ Federation.

This is why we noted with interest that Ipswich Town would be writing to all clubs in the division offer a £25 reciprocal pricing deal for away fans.

Lee Hyde, director of retail operations at Portman Road is reported to have said:
“Supporters travel 1000s of miles every season watching their club so we listened to feedback from both our own fans and those of visiting opposition teams and decided to initiate a price cap.

“We have contacted virtually every club in the Championship with the reciprocal offer and we have already received very positive feedback.”

Away ticket prices in the Championship have come under serious scrutiny following the introduction of a league-wide cap of £30 in the Premier League. With many away tickets priced way in excess of £30, some even over £40, the Championship is one of the most expensive leagues in the world to follow your team.

Twelve clubs have already agreed to a reciprocal deal with Ipswich Town.

If you haven’t already, we’d urge the club to respond positively to Ipswich Town’s offer and enter into a reciprocal deal to provide discounted tickets for our own away fans and those of Ipswich Town.

Reciprocal deals offering discounted tickets have proved to be immensely popular among away fans in recent season and have made a significant contribution to the uplift in the number of away fans going to games.

Away fans are vital to creating a good atmosphere at games. The level of time, money and travel our away fans give to the club makes a real difference and we want the club to do whatever it can to make away games as accessible as possible.

We look forward to hearing from you.

Kind regards

Dave Roberts
Chairman

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